



IAE FRANCE represents 35 IAEs across France. University-based schools of management, the IAEs have, for 60 years, specialized in management research and education. They are the most important source of research in management sciences.

GOOD TO KNOW!



Admission to an IAE is selective. Depending on the individual IAE, three elements may be taken into account:

- the applicant's prior academic performance, not only in the field most closely related to their intended focus at the IAE, but in other areas as well—among them language ability (including French proficiency of at least B2), written expression, intellectual curiosity, and general knowledge
- results on the Score IAE Message test, which assesses students' potential in four areas (French, English, general knowledge, and logical reasoning)
- an interview: prescreen applicants may be invited for an interview to assess their motivation, to explore their applications in depth, and to evaluate their fit with the program to which they have applied.

Reasonable proficiency in French provides assurance that your application will be carefully reviewed, and, if you are admitted, will aid your academic progress. But avenues for admission are open to English-speaking students as well. The IAEs offer some degree programs taught entirely in English. And they stand ready to provide assistance at various steps in the application and enrollment process: preparing your application, finding housing, obtaining language training adapted to your area of study (and provided within the institution), academic orientation, tutorials, and post-graduation networking.

HELPFUL LINKS

- IAE France - university-based schools of management: www.iae-france.fr
- Score IAE Message (a national test enabling you to apply to 320 different programs): www.iae-message.fr
- IAE programs in the Campus France catalog: <http://cataloguelm.campusfrance.org>

LEARN MORE ABOUT FRENCH DEGREES IN THE RESOURCES CENTER



Resources Center

www.campusfrance.org

- >Resources Center
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DEGREES

STUDY IN FRANCE

IAE DEGREES INSTITUTES OF BUSINESS ADMINISTRATION

Best known as IAEs, France's 37 institutes of business administration are university-based schools of management. Located throughout France, they offer 80 different programs at the bachelor and master level. Taught in French, English, or a combination of the two, programs range from the general to the very specialized.



The first IAEs were established in the 1950s on the model of American business schools. Like the American version, IAEs set out to offer postsecondary instruction to complement professional know-how and bring the universities

closer to the business world. The schools in the IAE network, which includes 35 of the 37 IAEs located all over France (including Corsica and the island of Réunion), enroll some 52,000 students and have conferred half a million degrees.

*35 IAEs are members of IAE France

WHY APPLY TO AN IAE?

- Firms want graduates of programs that combine professionalization with theoretical learning. The degrees offered by IAEs are designed in cooperation with firms so as to meet their needs. Frequent contact with the professional world over the course of the curriculum, notably through internships, serves to reinforce that link.
- In IAEs, which are integral parts of their host universities, work often occurs in small groups supported by research faculty and practicing professionals.
- Most IAEs are certified (Qualicert) or accredited (EPAS, EQUIS, AMBA, AACSB, ISO). They confer French national diplomas at the bachelor, master, and doctoral levels, as well as the BBA, MBA, DBA, and institution-specific credentials in all fields of business and management — among them general management, finance, accounting, marketing, communication, sales, human resources, purchasing, logistics, international business, and public administration.
- An IAE degree will get you hired. The continuous evolution of management practices and the pressures of a changing environment push recruiters to favor the twin abilities to hit the ground running and to adapt. IAE programs give you both, enabling you to evolve with the world around you.
- The research in management carried out by more than 1,200 IAE faculty members is a guarantee of high-quality instruction.



DEGREES ALIGNED WITH THE EUROPEAN SYSTEM

- **Licence (bachelor) level: 3 years of postsecondary (undergraduate) study**
 - Licence in management (French national diploma)
 - Licence professionnelle (French national diploma)

Some IAEs also offer institution-specific degrees.
- **Master level: 2 years of postsecondary (graduate) study beyond the Licence**
 - Master (French national diploma)
 - SPECIALIZATIONS (MBA)

TYPES OF PROGRAMS

- **First-degree programs.**
First-degree programs are open to students coming directly from secondary school with **no professional experience**.
- **Continuing education.**
CE programs, intended for individuals already busy with a career, are designed to facilitate **ongoing professional activity and the pursuit of additional academic training**.
- **Work/study programs.**
To participate in work/study programs, applicants from outside the European Union must obtain a work permit. Programs are designed for students under the age of 26 who wish to **alternate periods of academic study with periods of work** so as to begin a career immediately upon receipt of their degree. Students sign an apprenticeship agreement with a firm, giving them employee status. They enroll in the IAE's host university and are paid for their work.
- **E-learning.**
E-learning, or distance education, has three components: online access to learning resources, **interactive work sessions with faculty**, and in-person seminars to promote group dynamics.

Catalog of distance-learning programs:
<https://foad.campusfrance.org>
Keyword: IAE

- **Joint programs abroad.**
Many IAE programs are offered outside France; some lead to the award of a joint or **dual degree**. Under the latter arrangement, students receive a degree awarded by their IAE's partner institution as well as their French degree.

FIELDS AND SPECIALIZATIONS

- ACCOUNTING, AUDIT, AND MANAGEMENT CONTROL
- ECONOMIC AND SOCIAL ADMINISTRATION
- BUSINESS ADMINISTRATION
- COMMERCIALIZATION OF PRODUCTS AND SERVICES
- COMMUNICATION, INFORMATION
- DIGITAL INFORMATION SYSTEMS
- E-COMMERCE AND DIGITAL MARKETING
- ECONOMICS AND MANAGEMENT
- ENERGY MANAGEMENT
- ENTREPRENEURSHIP
- HOTEL AND RESTAURANT MANAGEMENT
- HUMAN RESOURCE MANAGEMENT
- INSURANCE, BANKING, FINANCE
- INTERNATIONAL TRADE
- LOGISTICS AND SUPPLY CHAINS
- MARKETING, SALES
- ORGANIZATIONAL MANAGEMENT
- PRODUCTION, LOGISTICS, PROCUREMENT
- PROJECT MANAGEMENT, INNOVATION, STRATEGY, FASHION, RECREATION
- PUBLIC ADMINISTRATION AND GOVERNANCE
- REAL ESTATE, HISTORIC PRESERVATION, BUILDINGS AND PUBLIC WORKS
- SALES AND DISTRIBUTION
- SALES REPRESENTATION
- SOCIAL AND LABOR ECONOMICS
- TOURISM, REGIONAL DEVELOPMENT, RECREATION

Some master-level programs are taught in English:

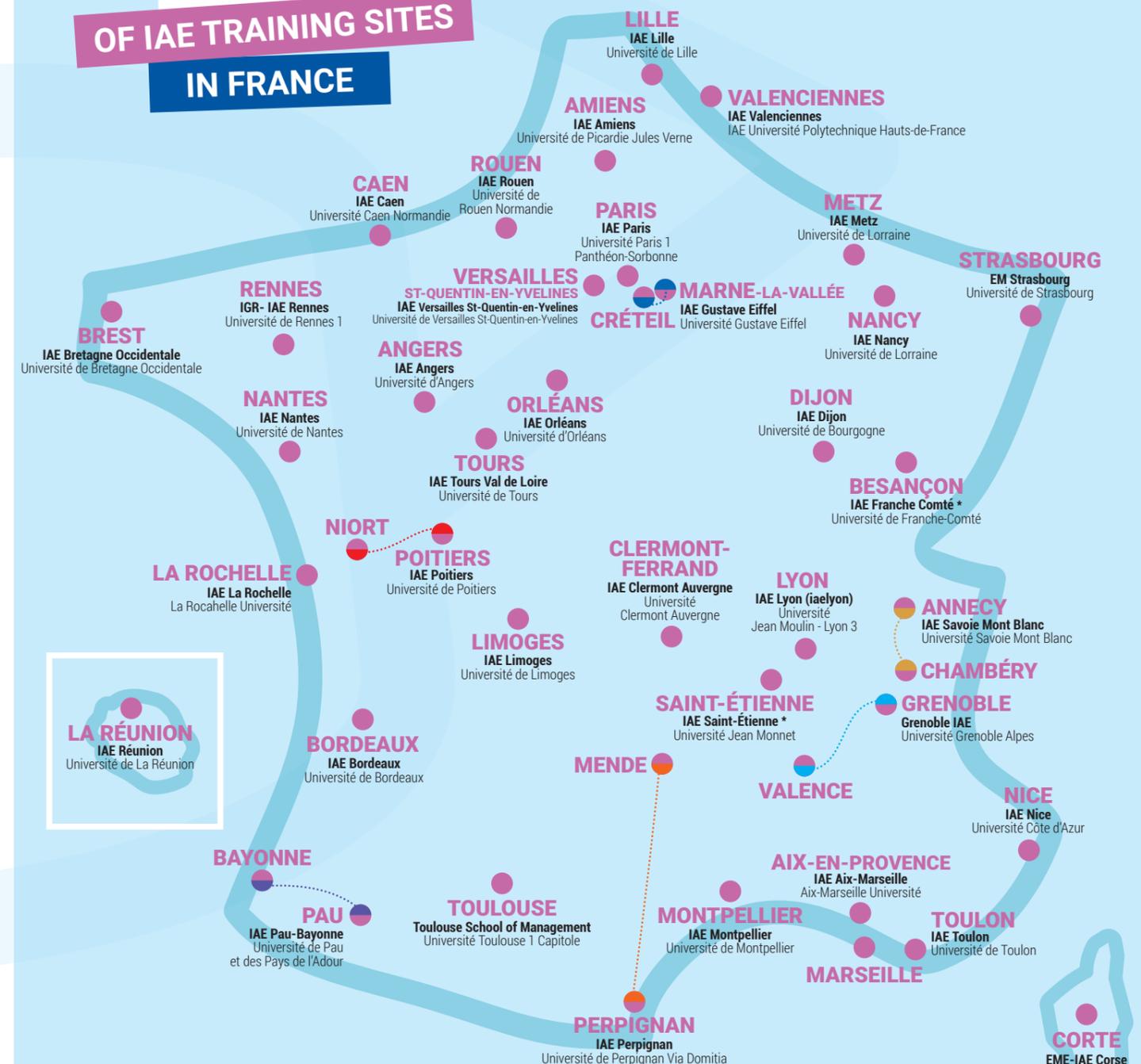
- BUSINESS ADMINISTRATION
- CORPORATE COMMUNICATION
- FINANCE AND ACCOUNTING
- INFORMATION SYSTEMS, INFORMATION TECHNOLOGY
- INNOVATION
- INTERNATIONAL MANAGEMENT (ADMINISTRATION, FINANCIAL, HUMAN RESOURCES, PRIVATE BANKING, TRADE)
- MARKETING (FRANCHISING, RETAIL AND SERVICE CHAINS, ADVANCED RESEARCH)

<http://taughtie.campusfrance.org>

Beyond this core offered at most IAEs, **each institute has specific areas of expertise** that enable it to offer master's programs in distinct disciplinary or functional areas.



MAP OF IAE TRAINING SITES IN FRANCE



* Not a member of the IAE FRANCE network.