











MASTERS OF SCIENCE

TABLE OF CONTENTS

MSc IN FINANCE	6
> SPECIALISATION IN ADVANCED FINANCE	7
> SPECIALISATION IN ENERGY & ENVIRONMENTAL FINANCE	7
> SPECIALISATION IN RESPONSIBLE FINANCE	8
SPECIALISATION IN INNOVATIVE FINANCE : FINTECH, BLOCKCHAINS & CRYPTOCURRENCIES	8

MSc IN MARKETING	10
> SPECIALISATION IN ADVANCED MARKETING	11
) SPECIALISATION IN FRENCH EXCELLENCE, LUXURY & FASHION	11
) SPECIALISATION IN FOOD & WINE MANAGEMENT	12
) SPECIALISATION IN TOURISM & HOSPITALITY MANAGEMENT	12

MSc IN DIGITAL TRANSFORMATION	14
) SPECIALISATION IN DIGITAL MANAGEMENT	15
) SPECIALISATION IN DATA SCIENCE, BIG DATA & ARTIFICIAL INTELLIGENCE	15

MSc IN BUSINESS EXCELLENCE	16
) SPECIALISATION IN LEAN OPERATIONS MANAGEMENT	. 17
) SPECIALISATION IN SUPPLY CHAIN MANAGEMENT	. 17

MSc IN INTERNATIONAL BUSINESS	18
1134 III III I EI III AI I OII AE DOOII I ESS	

52nd

BEST MASTER
IN MANAGEMENT
IN THE WORLD

FINANCIAL TIMES | 2018

Grande Ecole Programme

15th

BEST FRENCH MSc IN INTERNATIONAL BUSINESS

LE MOCI | 2019

Masters of Science Programmes

9th

BEST FRENCH MSc IN FINANCE

QS RANKINO | 2019

Masters of Science Programmes

MONTPELLIER BUSINESS SCHOOL

MAKING A DIFFERENCE

Founded in 1897 and built on strong values, Montpellier Business School offers French and international students, who are unique in their diversity and their backgrounds, the excellency of an internationally recognised French Grande Ecole of Management.

By choosing MBS, you're choosing to become a responsible actor in a changing world.





OUR

« To train, through higher education programmes, managers that are strong in their diversity, aware of their global responsibility in carrying out their missions, and able to adapt to changes in local, national and international environments ».

AN INTERNATIONALLY RECOGNISED ACADEMIC EXCELLENCE



5% of Business Schools worldwide



2% of Master and Executive MBA Programmes



1% of Business Schools worldwide









MONTPELLIER BUSINESS SCHOOL KEY FIGURES

100+
permanent faculty
60%+
international professors

3,600+

students

1,000+
foreign students
on campus from over
70 nationalities

17.000

Alumni around the world in over

90 countries

120+ start-ups incubated

70% employment rate prior to graduation

BUILD A CAREER THAT SUITS YOU

) | CAREER CENTER

Throughout the year, a team of recruitment professionals works full-time on student employability.

MBS' career consultants support students at every stage of their professionalisation, from self-evaluation to the search for internships or employment.

As a result, more than 70 % of our students are hired before graduation.

A NETWORK OF 17,000 ALUMNI



The Alumni association gathers 17,000 graduates and almost 30 branches worldwide.

Students are free lifetime members of MBS Alumni. They benefit from all services allowing them to be involved in the network from the moment they arrive at school.

) | STRATME'UP



This service allows businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.













MAJOR
PARTNER
COMPANIES
CONFERENCES
JOBS
INTERNSHIPS

Montpellier Business School has partnerships with thousands of companies, and its Advisory Board includes 50 corporations that share its values and are involved in the school's strategic orientation and activities.





































































































MONTPELLIER

THE PLACE TO BE THE PLACE TO STUDY



-) 7th largest city in France
- Montpellier is ideally located

 10 km from the sea, just a few hours from ski resorts, 3 hours from Barcelona and Paris
- Over 110,000 students
- 1 student out of 7 is an international student
- 1st best city in France for «student life» in 2019 according to the reference magazine L'Etudiant
- Numerous cultural and sport events
 where you can discover works by artists
 from France and abroad



- Accommodation: 400 € to 600 € /month
- Miscellaneous expenses: 250 € to 400 € /month



WEATHER IN MONTPELLIER

- Mediterranean climate: hot summers and mild winters
- Over 300 days of sunshine a year
- Warm season: June to September
- Cool season: November to March











CHOOSING MBS

Every year, we welcome international students from all over the world.

At Montpellier Buisness School, we are delighted to help all international students who will join the School to prepare for their trip and settle in the best conditions in Montpellier.



- Accommodation support
 (a precondition to obtain a visa)
- Support to apply for a French visa
- Airport or train pick-up
- Help with administrative procedures (opening a bank account, telephone contract, insurance, French social security enrolment, etc.)
- Specific intake for international students

MSC IN FINANCE

OVERVIEW

The MSc in Finance offers both substantial theoretical knowledge and global practical applications that will give you the ability to work anywhere in the world. Learn from academic and professional experts, increase your earnings potential and open doors to a wide range of career opportunities.

DESIGN YOUR OWN PROFESSIONAL PATHWAY BY CHOOSING YOUR PREFERRED FIELD OF INTEREST BETWEEN **4 ADVANCED SPECIALISATIONS**.

PROGRAMME OUTLINE

INDUCTION



SEPTEMBER

WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school:

French as a foreign language courses, intercultural seminars and various events.

AUTUMN SEMESTER



OCTOBER - DECEMBER

CORPORATE FINANCE & ASSET MARKETS

(24 ECTS)

- Corporate finance
- Financial markets, banking & regulation
- Quantitative methods & decision theory
- Foundation of risks & asset pricing theory
-) | Financial modelling
- Fixed income options derivatives
-) Soft skills development

WINTER/SPRING SEMESTER



JANUARY – JUNE

YOUR SPECIALISATION (15 ECTS)

Advanced Finance

OR

В

R

Ē

K

I Energy & Environmental Finance

OR

 Responsible Finance: financial inclusion, microfinance & social innovation

OR

Innovative Finance: Fintech, Blockchains & Cryptocurrencies

CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

MASTER THESIS (30 ECTS/NOVEMBER - SEPTEMBER)

PROFESSIONAL EXPERIENCE

At the end of their courses, students will have to find & complete a 4 to 6 month professional project, in France or abroad, providing them with the ability to apply learned concepts and skills.

*ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

** STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

BUSINESS PROJECTS

(21 ECTS)

- ▶ Entrepreneurial project*
- ▶ StratMe'Up**

SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



SPECIALISATION | ADVANCED FINANCE (15 ECTS)

This specialisation is an advanced programme built to sharpen you expertise in finance and business analytics. You will learn tools and know-how to assess companies and investments, and to evaluate financial strategies and corporate finance decisions.



BY CHOOSING THIS SPECIALISATIONYOU WILL:

- I Engage in financial analysis in areas such as forecasting, budgeting, cost reduction techniques and operational performance.
- Analyse and prepare financial statements.
- Perform risk hedging processes and portfolio optimisation techniques.



SPECIALITY COURSES

- ▶ Topics on valuation, M&A, LBO
- Introduction to big data & business analytics
- ▶ | Finance simulation
- International finance



CAREER OPPORTUNITIES

- > | Financial analyst
-) | Commercial banking
- Financial planning
- Portfolio manager
- Private equity fund manager
-) Credit manager
- **)** Treasurer
-) | Cash management consultant
-) Investment manager
- Private equity analyst
- ▶ Risk management analyst
-) | ...



SPECIALISATION ENERGY & ENVIRONMENTAL FINANCE (15 ECTS)

This specialisation helps you to develop a specific focus on the practical aspects of energy-environmental financial markets, encouraging you to develop creative, entrepreneurial and analytical approaches to frame issues in the energy-environment sphere.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- I Gain an in-depth understanding of the economic and financial processes and procedures associated with the energy and environmental markets sector.
- Develop your professional and personal knowledge necessary for a career in the energy, financial energy, renewable energy and broader environmental markets.



SPECIALITY COURSES

- Energy economics
- I Energy and environmental issues: global sustainability, energy transition(s) & emerging markets,
- ▶ Ethics, responsible development & regulation
- I Commodity markets & investment strategies



- ▶ Energy investment analyst, financial analysts, energy traders
- ▶ Banking industry (energy and power departments,...)
- Careers in renewable energies
- ► Energy specialist/blogger/expert
- ▶ Energy consultants
- Business developer
- ► Careers in research and/or academia (including PhD, DBAs opportunities...)
-) | ...



SPECIALISATION | **RESPONSIBLE FINANCE:** Financial inclusion, microfinance & social innovation (15 ECTS)

This specialisation aspires to build a new generation of managers, willing to develop innovative solutions to promote responsible finance and financial inclusion worldwide.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Familiarise with social business models in both developed and developing countries.
- Investigate alternative banking solutions aiming at financial inclusion and poverty alleviation.
- I Be aware of societal issues and willing to generate a positive impact, regardless of their activity.
- Address the complexities of responsible investment and financial decisions in organisations.



SPECIALITY COURSES

- ▶ Microfinance contracts & products
- I Green banking
- | Social & cooperative banking, responsible investing of microfinance institutions
- > | Fintech solutions & digital finance



CAREER OPPORTUNITIES

- > | Social & financial rating companies
- International and national NGOs such as positive planet, ADA, BRS, ...
- Microfinance institutions
- Social investment funds
- I Social finance departments of mainstream banks, social enterprises, European institutions
- **)** ...



SPECIALISATION | **INNOVATIVE FINANCE:** Fintech, Blockchains & Cryptocurrencies (15 ECTS)

This specialisation provides you with relevant and non-overly technical aspects of computer science, economics, banking, finance and law.

It benefits from applied theoretical and practical contributions, facilitated by both seasoned professionals and internationally recognised academics.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Develop general finance skills.
- I Explore the different ways to transpose these knowledge and expertise to the financial and banking industry.
- I Gain relevant specialisation in Innovative finance.



SPECIALITY COURSES

- **)** Entrepreneurial finance
- Introduction to cryptocurrencies: bitcoins and ethereum
- I Ethics, data protection and regulation
- I Banking in the era of fintech
- Disruptive models fintech & assurtech
- I Blockchain technologies, cryptocurrencies and initial coin offering



- Investment analyst
- Banking industry
-) | Careers in Bitcoins and Ethereum
- Digital currencies expert
- > Financial innovations consultants
- Business
-) | ...



MSC IN MARKETING

OVFRVIFW

The MSc in Marketing is a programme that explores marketing on a global scale. Within this diverse curriculum students are exposed to real world scenario-based learning that prepares students for a wide range of careers.

DESIGN YOUR OWN PROFESSIONAL PATHWAY BY CHOOSING YOUR PREFERRED FIELD OF INTEREST BETWEEN 4 ADVANCED SPECIALISATIONS.

INDUCTION



WELCOME **INDUCTION** SEMINAR

AUTUMN SEMESTER



OCTOBER - DECEMBER

COMPREHENSIVE STRATEGIC MARKETING **CURRICULUM**

(24 ECTS)

- Advanced strategic
- Consumer psychology & behaviour
- Digital marketing
-) Global marketing management
- Data analytics for marketing
- Graphic design & brand
-) Soft skills development

WINTER/SPRING SEMESTER



JANUARY – JUNE

YOUR **SPECIALISATION** (15 ECTS)

- ▶ Advanced Marketing
- French Excellence. Luxury & Fashion

В

R

Ē

K

- Food & Wine Management
- ► Tourism & Hospitality Management

CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

MASTER THESIS (30 ECTS/NOVEMBER - SEPTEMBER)

INTERNSHIP | PROFESSIONAL EXPERIENCE

At the end of their courses, students will have to find & complete a 4 to 6 month professional project, in France or abroad, providing

them with the ability to apply learned concepts and skills.

*ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

** STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

BUSINESS PROJECTS (21 ECTS)

- ▶ Entrepreneurial project*
- ▶ StratMe'Up**

SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



SPECIALISATION | ADVANCED MARKETING (15 ECTS)

This specialisation is an advanced programme built to improve your expertise in marketing. It aims at providing you with practical tools and insights to sharpen your marketing acumen.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- In Critically analyse international markets and their respective sociocultural dynamics.
- ▶ | Design marketing strategies tailored to specific customer segments.
- Implement innovative digital technologies.



SPECIALITY COURSES

- Marketing for alternative organisation
- Digital communication & social media
-) | Sector marketing
- | CRM and big data
- Mark'strat



CAREER OPPORTUNITIES

- Marketing manager
-) | Digital marketing manager
-) | Communications director
- ▶ International brand manager
- International product manager
- International events director



SPECIALISATION FRENCH EXCELLENCE, LUXURY & FASHION (15 ECTS)

France has developed excellence centers widely recognised around powerful actors in the marketing, luxury and fashion industries. This specialisation allows graduate to better understand this unique savoir-faire, the so-called French Excellence.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Develop a strong sense of innovation, a creative mindset coupled with hands on knowledge of luxury products.
- I Contribute to the creation and launch of high quality and original products or services, and then in their efficient branding, marketing and selling.



CAREER OPPORTUNITIES

- ▶ Luxury product manager
- Marketing manager
-) | Brand manager
- I Client experience advisor
- Luxury specialist
- I Luxury and excellence consultant
-) | CRM manager
- Business developer
- **)** ...



SPECIALITY COURSES

-) French excellence, luxury and fashion
- I Storytelling in digital era
- I Luxury and fashion: actors, markets & business models



SPECIALISATION | FOOD & WINE MANAGEMENT (15 ECTS)

The specialisation in Food and Wine Management prepares students for an international management career in the industry of Food and Wine. It offers students a true local and global experience in the campus based in Montpellier, South of France.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- I Explore the different way to transpose these knowledge and expertise to the food and wine industry.
- I Discover the inner functioning and specificities of the local markets, the new digital trends, the design and organisation of the main actors.



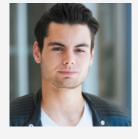
SPECIALITY COURSES

- Impact of digital, CSR, managerial innovation, internationalisation on the sector
- ► Wine management: making, actors, markets & business
-) | Food and wine marketing



CAREER OPPORTUNITIES

-) | Product manager
- ▶ | Brand manager
- Import-export positions
-) | Commercial representative
-) | Communication manager
-) | Food and wine shop manager
- ▶ | Event manager
-) | ...



SPECIALISATION TOURISM & HOSPITALITY MANAGEMENT (15 ECTS)

Montpellier attracts more than 5 million tourists each year. Quite naturally, the city has developed a complex and diverse ecosystem in the industry of tourism and hospitality. Students will explore the different ways to transpose general management skills to this attractive industry.



BY CHOOSING THIS SPECIALISATIONYOU WILL:

Discover the inner functioning and specificities of tourism and hospitality markets, the new trends, the design and organisation of the main actors.



SPECIALITY COURSES

- I Hospitality and tourism: actors, markets & business model
- I Understanding the challenges of the aviation industry
- I | Storytelling in digital era



- | Event manager
-) Hotel manager
- I Food & Beverage manager
- > | Tourism officer
- I Tour manager
- **)** | ...



MSC IN DIGITAL TRANSFORMATION

OVERVIEW

Through this programme, you will understand and consider the effects of the digital revolution.

The lectures, seminars and case studies all along the year will give you the tools and methods that initiate a digital transformation around a service offering, beyond the purely technical aspects. Developing economic models, implementing digital strategies and making a significant contribution to the digital economy and the transformation of society are other key areas you will master once graduated.

DESIGN YOUR OWN PROFESSIONAL PATHWAY BY CHOOSING YOUR PREFERRED FIELD OF INTEREST BETWEEN 2 ADVANCED SPECIALISATIONS.

INDUCTION



WELCOME **INDUCTION** SEMINAR

A series of events and courses facilitating integration within the school:

AUTUMN SEMESTER



OCTOBER - DECEMBER

COMPREHENSIVE DIGITAL MANAGEMENT CURRICULUM

(24 ECTS)

-) | Strategic management
- Digital marketing
- ▶ Big data & analytics
- Digital business model
-) Digital change
- Soft skills development

WINTER/SPRING SEMESTER



JANUARY – JUNE

YOUR **SPECIALISATION** (15 ECTS)

Digital management

В

R

Ē

K

Data Science. Big Data & Artificial Intelligence

> **BUSINESS PROJECTS** (21 ECTS)

▶ Entrepreneurial project*

CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

MASTER THESIS (30 ECTS/NOVEMBER - SEPTEMBER)

INTERNSHIP | PROFESSIONAL EXPERIENCE

At the end of their courses, students will have to find & complete a 4 to 6 month professional project, in France or abroad, providing

them with the ability to apply learned concepts and skills.

*ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

** STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

▶ StratMe'Up**

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



SPECIALISATION | **DIGITAL MANAGEMENT** (15 ECTS)

Through this specialisation, you will understand and consider the effects of the digital revolution. Developing economic models, implementing digital strategies and making a significant contribution to the digital economy and the transformation of society are other key areas you will master once graduated.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- ▶ | Develop knowledge of digital culture: pure players, security, technologies, legal context, etc.
- I Know how to analyse and benefit from Big Data.
- I Understand the evolution of management disciplines impacted by the digital.



SPECIALITY COURSES

-) | Digital communication & social media
- Information technology & value creation
- I Organisational behaviour & change management
- I Sustainability & digital transformation
- I Sustainable innovation development



CAREER OPPORTUNITIES

-) | Digital strategy consultant
-) | E-marketing manager
-) | Digital project manager
-) | E-business manager
-) | Digital and social media director
-) | Web agency director
-) | Web entrepreneur
-) | Head of digital transformation
-) | Digital business analyst
- **)** | ...



SPECIALISATION | DATA SCIENCE, BIG DATA & ARTIFICIAL INTELLIGENCE (15 ECTS)

This specialisation will give you the keys to master the extract knowledge or insights from data; be it structured, unstructured, or semi-structured data. Coupled with Artificial Intelligence, Data Science can deliver a vast array of solutions to find meaningful information from huge pools of data.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- In Discover, understand and use the subtlety of Data Science, Big Data and Artificial Intelligence in the design of everyday business.
- I Explore the different ways Data Science, Big Data and Artificial Intelligence can improve decision making in a business or a social setting.



CAREER OPPORTUNITIES

-) | Big data expert
- I | Business intelligence analyst
-) | Business analytics manager
-) | Data management consultant
-) | Database manager
- **)** | ...



SPECIALITY COURSES

-) | Cybersecurity
- Innovation, artificial intelligence, new business models
-) | Advanced big data and analytics
- Introduction to artificial intelligence

MSC IN BUSINESS EXCELLENCE

OVERVIEW

Add innovation and project management skills to your resume and become the future leader of continuous improvement, customer experience and operational excellence. Within this diverse curriculum, you are exposed to a wide variety of key aspects such as principles, tools, structured approaches, challenges and management insights in order to acquire a genuine continuous improvement mindset.

DESIGN YOUR OWN PROFESSIONAL PATHWAY BY CHOOSING YOUR PREFERRED FIELD OF INTEREST BETWEEN **2 ADVANCED SPECIALISATIONS**.

PROGRAMME OUTLINE

INDUCTION



SEPTEMBER

WELCOME TO MONTPELLIER INDUCTION SEMINAR

A series of events and courses facilitating integration within the school:

French as a foreign language courses, intercultural seminars and various events.

AUTUMN SEMESTER



OCTOBER - DECEMBER

FUNDAMENTALS: PROCESSES CHANGE, INNOVATION, CUSTOMER FOCUS, CULTURES

(14 ECTS)

-) Lean management
-) | Strategic management
- D Operations & supply chain management
- Advanced innovation management
- Agile project management
-) Digital change
-) Soft skills development

WINTER/SPRING SEMESTER



JANUARY - JUNE

YOUR SPECIALISATION (15 ECTS)

Lean Operations Management

OR

В

R

Ē

K

I Supply Chain Management

CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

MASTER THESIS (30 ECTS/NOVEMBER - SEPTEMBER)

INTERNSHIP | PROFESSIONAL EXPERIENCE

At the end of their courses, students will have to find & complete a 4 to 6 month professional project, in France or abroad, providing them with the ability to apply learned concepts and skills.

*ENTREPRENEURIAL PROJECT
The objective of this project is to create a new and innovative company. Students will be asked to pitch their

project to an academic panel and to potential investors.

** STRATMF'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

BUSINESS PROJECTS (21 ECTS)

- ▶ Entrepreneurial project*
- ▶ StratMe'Up**

SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



SPECIALISATION LEAN OPERATIONS MANAGEMENT (15 ECTS)

This specialisation is designed to give you an insight into the area of Lean Management and gain skills and know-how to contribute both effectively and efficiently to continuous improvement and transformation initiatives carried in any enterprise.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- I Rely on various structured approaches (Lean Operations Management, Six Sigma) to improve organisational processes by removing wastes and non-value-added activities.
- I Formalise management practices identified during Kaizen workshops into work procedures.
- I Lean to rearrange the workplace to facilitate continuous improvement (5S approach).



SPECIALITY COURSES

-) | Organisational behaviour & change management
- 1 Lean Six Sigma
- Design thinking
- I Business ethics & CSR
- I Sustainability & digital transformation



CAREER OPPORTUNITIES

- I Customer experience director
-) | Operational excellence director
- ▶ | Business unit director
- | Quality manager
-) Lean manager
- Innovation manager
- Project manager
- I Continuous improvement consultant
-) | Change management consultant
- **)** | ...



SPECIALISATION | SUPPLY CHAIN MANAGEMENT (15 ECTS)

Through this specilisation, students will understand the complexity and importance of logistics and supply chain management in a globalised context. Students will acquire core concepts, processes and strategies for managing global supply chains. They will learn how to organise, monitor and synchronise intra and inter-organisational processes.



BY CHOOSING THIS SPECIALISATION YOU WILL:

- Acquire core concepts, processes and strategies for managing global supply chains.
- I Learn how to organise, monitor and synchronise intra and interorganisational processes and how to create value from the logistic and supply chain.



CAREER OPPORTUNITIES

-) | Supply chain manager
-) | Project manager
- Production scheduler
- > | Supply chain coordinator
- > | Logistics supplier manager
- Operational planning coordinator
- ▶ | Supply chain consultant
-) Logistics coordinator
- **)** | ...



SPECIALITY COURSES

- I Global supply chain
- Advanced operations& supply chain management
- I Sustainable supply chain

MSC IN INTERNATIONAL BUSINESS

OVERVIEW

With the MSc in International Business you will embark on a learning journey to acquire specialised skills, develop a multinational leadership perspective and gain the experience needed to become an international

INDUCTION



WELCOME **INDUCTION** SEMINAR

A series of events and courses facilitating integration within the school:

AUTUMN SEMESTER



OCTOBER - DECEMBER

COMPREHENSIVE INTERNATIONAL STRATEGY CURRICULUM

(24 ECTS)

- International business
- Global marketing
- Cross cultural management
- International human resources management
- International entrepreneurship
- Introduction to big data & business analytics
-) | Soft skills development

WINTER/SPRING SEMESTER



JANUARY – JUNE

ADVANCED INTERNATIONAL **STRATEGY** (15 ECTS)

- International supply chain management
- Corporate social responsibility

В

R

Ē

K

Specialisation track international business model developer

CULTURAL DYNAMICS AND FRENCH LANGUAGE COURSES

MASTER THESIS (30 ECTS/NOVEMBER - SEPTEMBER)

INTERNSHIP | PROFESSIONAL EXPERIENCE

At the end of their courses, students will have to find & complete a 4 to 6 month professional project, in France or abroad, providing

them with the ability to apply learned concepts and skills.

* ENTREPRENEURIAL PROJECT

The objective of this project is to create a new and innovative company. Students will be asked to pitch their project to an academic panel and to potential investors.

** STRATME'UP

This service allows Businesses to ask the MSc students for the development of a strategic diagnosis. The MSc students are coached by experimented professionals.

▶ Entrepreneurial project*

BUSINESS PROJECTS (21 ECTS)

▶ StratMe'Up**

SEMINARS, WORKSHOPS & MEETINGS

Students will have the chance to participate in different seminars, workshops and meetings. Our career center and alumni network are also providing students with a full range of workshops and tools to enhance their career and prepare them in seeking the right career opportunities.



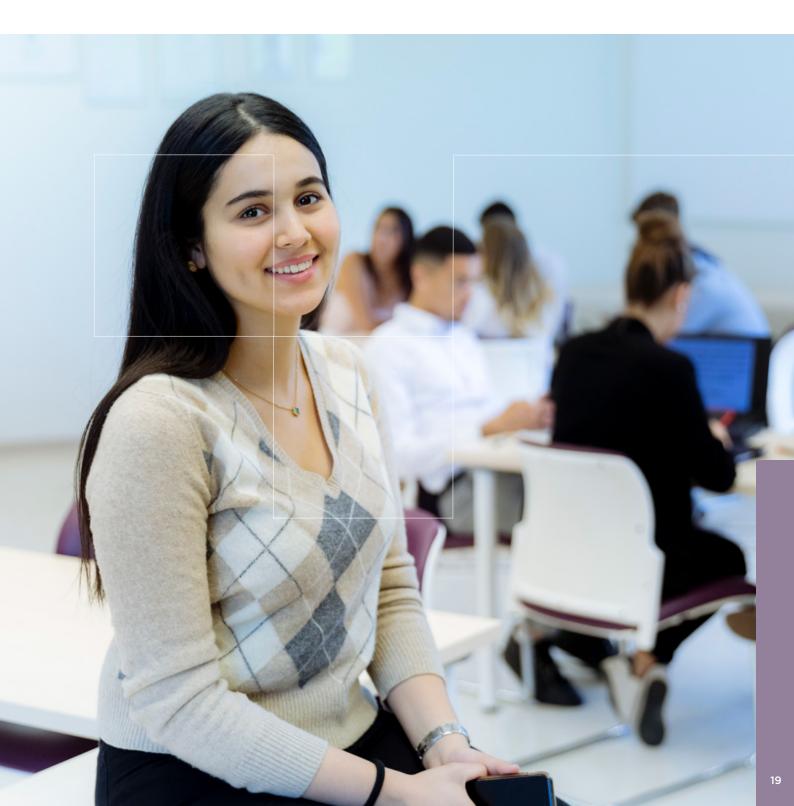
BY CHOOSING THIS MSc

YOU WILL:

- I Recognise the tools and techniques needed to become an international leader.
- I Understand corporate social responsibility & design sustainable strategies.
- I | Engage in collaboration with participants from all over the world.



- I International business development manager
- ▶ | Director of import export
-) | Branch director
- International project manager
-) | Country manager
- International sales manager
-) | Purchasing manager
- **)** | ...







MASTER OF SCIENCE **PRACTICAL** INFORMATION



DURATION: 18 MONTHS including a 4-6 month internship



ECTS CREDITS: 90



LANGUAGE: ENGLISH



TUITION FEES:

- 13 900 € (for the entire programme)
- Extended payment options available
- Individual scholarships may apply (up to 2000€ scholarship according to admission results)







Montpellier **B**usiness School since 1897

Making a Difference

HOW TO APPLY?

COMPLETE THE ONLINE APPLICATION:

http://bit.ly/MBS-Application-MSc

YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:

- CV
- ☐ Photo (jpeg)
- ☐ Copies of degrees and academic transcripts of the last three years
- ☐ Copy of your identification (e.g.passport)

ENTRY REQUIREMENTS:

The MSc are open to students with four years of study after high school and do not require prior general or technical knowledge related to the subjects.

- An undergraduate degree (Bachelor's degree or equivalent)
- English test:

Montpellier Business School English test (free)

- or TOEFL (at least 80/120)
- or IELTS (at least 6.0/9)
- or TOEIC (at least 785/990)

English native speaker candidates ONLY will be exempted from the test.

Reasoning test: Only for students with three years of study after high school.

SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW (via pre-recorded video).

APPLICATION FEE: 90€



CONTACT US:

ADMISSIONS DEPARTMENT

- 1 | +33 (0) 4 67 10 60 16
-) | apply2msc@montpellier-bs.com

montpellier-bs.com







